

Subject: Save the Date! 2017 Downtowners of Distinction Awards
From: "L.A. Downtown News" <events@downtownnews.com>
Date: 12/12/2016 06:16 AM
To: hsherzai@downtownla.com

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TUESDAY, **FEBRUARY 21**, 2017

Los Angeles Athletic Club, 413 W. 7th St., Downtown Los Angeles

Sponsorship Opportunities

PLATINUM SPONSOR - \$7,000

(One Available)

- Designation of Presenting Sponsor with opportunity to give welcome remarks
- Full-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Name recognition/logo as a Platinum Sponsor on all event collateral materials and invitations
- Name/logo at Platinum level on all email blasts to invitees (3000)
- Name/logo recognition on DowntownNews.com
- Name/logo recognition on social media outreach
- 1 reserved table of 10 in a prime location at event
- Event Signage
- Display table for collateral at event

SILVER SPONSOR - \$5,000

- Half-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Two quarter page, four-color ads in any 2017 issue of Downtown News
- Name recognition/logo as a Silver Sponsor on all event collateral materials, invitation and event signage
- Name/logo at Silver level on all email blasts to invitees (3000)
- Name/logo recognition on DowntownNews.com
- Name/logo recognition on social media outreach
- 1 reserved table of 8
- Shared display table for collateral at event

BRONZE SPONSOR - \$3,500

- Quarter-page, four-color ad in L.A. Downtown News' February 27, 2017 issue (or any issue in 2017)
- Two eighth page, four-color ads in any 2017 issue of Downtown News
- Name recognition/logo as a Bronze Sponsor on all event collateral materials, invitation and event signage
- Name/logo at Bronze level on all email blasts to invitees (3000)
- Name/logo recognition on DowntownNews.com
- Name/logo recognition on social media outreach
- 1 reserved table of 4
- Shared display table for collateral at event

presented by



To secure your sponsorship, please call

213-481-1448

L.A. Downtown News, 1264 W. First St., Los Angeles, CA 90026

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